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The
Northern Illinois College
of
Optometry



Senior Class Book



The Focus
June 1931

NORTHERN ILLINOIS COLLEGE OF OPTOMETRY

Drexel Boulevard, Chicago, Illinois

Greetings from President Needles

ANOTHER year has rolled around and with its passing comes again the opportunity to address a special message to our student body through the medium of the "Year Book."

My thought is especially centered upon the members of the Senior Class. This is your publication and I wish to commend you for its excellence. It reflects the high scholarship which you, as a group, have displayed throughout your college career. I am sure therefore that your pride in this achievement is equal to my own.

We all expect much of you Seniors. You are going out better trained, as a class, than any who have preceded you. The sacredness of the trust which is about to be reposed in you, demands that you enter your chosen field with humility and a clear recognition of your responsibility. I have every confidence in your intention to so practice your profession, that the vision of the people may be safeguarded and extended. There can be no more worthy service.

The eyes of our alumni are upon you. It is your privilege to arouse in them a deep sense of pride and an increased faith in Optometry.

The eyes of the under classmen are upon you. May you continue to stir their ambition and inspire them by your example.

The eyes of the officers and faculty of your College are upon you. They know your true worth and they are happy to commend you. May you fulfill their highest expectations.

The eyes of Optometry are upon you. So practice that the profession may approve and may have increased confidence in you and your Alma Mater.

But more than all these,—The eyes of the world are upon you: the world of suffering, hindered, half-blind folk, whose future, perhaps, rests with you: Serve them in that skillful manner of which we know you are capable and with that high sense of honor which becomes a true professional. Thus shall you know those peculiar rewards which make for the highest measure of success and happiness.

WILLIAM B. NEEDLES.

Dr. Occhiena's Message

THE present issue of "The Focus" is an example of what can be accomplished by efficient leadership and unselfish cooperation; and in making my contribution to this issue I cannot do better than to point out and to emphasize the important part that these attributes have played and will continue to play in the development of Optometry in general and of Northern Illinois College in particular.

Life is evolution and all evolutionary processes are slow and tedious. All phases of endeavor, being expressions of Life, will of necessity be slow in development; and we who are too prone to demand speed, and more speed, in our work often lose sight of this inevitable gradualness of growth. To accomplish anything worth while we must possess the necessary knowledge of underlying principles and have faith in the outcome however distant in time it may appear to be. To reach our goal we need intelligent leadership and unswerving cooperation.

The history of Northern Illinois College is a concrete example of what can be created by farsighted leaders, backed by cooperating followers; both con-

tent to work and possess their souls in patience until the process of evolution shall reach fruition. For almost twenty years I have watched Northern Illinois College grow from the humblest beginnings to what it is today. Every entering class has seen some improvement over the previous term, however slight that improvement may have been. An extra course, an additional teacher, or an enlarged clinic gave evidence of leaders keeping abreast of the times; and the improvement each succeeding graduating class showed over its predecessor evidenced the loyalty, devotion and unselfish cooperation which the students were giving their Alma Mater. This way lies progress for our profession and success for every graduate.

So to each graduate and undergraduate, I make my appeal. Study faithfully to learn the lessons your instructors have to teach, and leave the guidance of the destinies of the College to older and wiser men. Be diligent in your work, unswerving in your cooperation and loyal to your Alma Mater and your Alma Mater, in turn, will be loyal to you.

E. OCCHIENA.

EDITORIAL

J. V. E. LENNON, *Editor*

JOHN MAHN
JACK RYAN

PAUL LUDEMAN
JOHN WALLACE

OUR profession is in a period of transition. Slowly but surely the time-worn and shop-worn practices and traditions of yesteryear are being passed into discard and the New Optometry is forging to the front.

We, the graduating class of Northern Illinois College, feel that we are entering into the Profession better equipped and better prepared than were any of our predecessors. Improved curricula, higher scholastic standards, a superior faculty, and a modernly equipped clinic fit us for a true conception of our chosen Profession and in the years to come will be reflected in a higher standard and quality of Optometry.

We trust that there will be no subsidence in the movement toward legislation in various states throughout the country—such as New York and Min-

nesota—which is properly curtailing practices that are inimical to the welfare of the general public.

It is the duty of every graduate, throughout his coming career, to so conduct himself that his professional deportment and practice shall be impeccable in order that others may find it wise, profitable and conducive to their happiness to emulate his example.

It can truly be said that there is no real competition in any Profession. Each Optometrist must realize that he is performing a real service to society by improving vision. There should be a markedly individualistic touch in the treatment of each patient in order that the diagnosis and the prognosis will offer tangible clues to the final disposition. The fee assessed must be in keeping with the services rendered and with the established customs among professions treating human ills and abnormalities, avoiding both nominal fees and fees that are so unwarrantedly high as to bring discredit upon colleagues. A practitioner should always reserve the privilege of obeying charitable impulses under deserved conditions.



Dedication

To the members of the
Northern Illinois College
Faculty, whose chief inter-
ests in Life have been to
help other people and to
further the Profession of
Optometry, we respectfully
and admiringly dedicate
this volume.



Senior Faculty



ERNEST OCCHIENA D.O.S.
PRINCIPAL



W.B. NEEDLES D.O.S.
PRESIDENT



LIDA E. NEEDLES
REGISTRAR



W.J. HEATHER D.O.S.



C. S. MCGUIRE D.O.S.



W.D. ZOETHOUT PH.D.



T.R. WILLIAMS D.O.S.



J.C. COPELAND D.D.



T.G. ATKINSON M.D.



J.A. ROSS D.O.S.



W.E. MERCER O.D.



H.F. FORBES D.O.S.



R.J. SNYDER D.O.S.



W.H. BRAY D.O.S.



A.S. CAMERON O.D.



W.A. MENDELSON D.O.S.



B.T. HOFFMAN M.D.

CODE OF ETHICS

for

OPTOMETRISTS

We do agree to these things:

1. Render the public the best service within us and constantly strive to improve that service.

2. Conduct ourselves in a manner becoming to professional men.

3. Aid worthy civic movements, and be considerate of fellow practitioners.

4. To meet and study at frequent intervals with other optometrists to keep abreast of the best practices in optometry; and to aid and consult with fellow practitioners when requested.

5. To make examination of the eyes the paramount feature, not the sale of glasses.

6. To impress upon the public the importance of careful and correct ocular service.

7. To equip our offices with the latest and best instruments.

8. To discontinue the sale of merchandise which has no place in optometry.

9. To limit our publicity to
(1) Conservation of vision.
(2) Optometrical service.

10. To charge for, and to collect, a reasonable fee for eye examinations.

11. To charge a fee openly, both by verbal statement and upon the bill, not concealing said fee within the cost, thereby giving the patron reason to believe that service is rendered "free."

12. We consider that optometry may be best presented to the public through organized effort, rather than individual. To this end we will endeavor at proper times and in proper places to preach the conservation of vision, and to teach methods whereby this may be obtained.

13. We believe that organized optometry can best be served by group publicity, as also by magazine and newspaper articles in which the author does not seek to present his own personality.

14. We believe that newspaper "card" is the correct way of presenting ourselves in the press in a direct advertising sense.

15. We agree to discontinue the use of handbills, billboard advertising, billposter advertising, large painted signs on buildings, all types of novelties, stickers of all kinds, except inside of cases; blotters, manufacturer's literature, freely distributed; streetcar advertising, theatre program, theatre curtain, lantern slides, and signs reading, "Eyes Examined (or tested) Free."

16. Not to advertise the prices of lenses, frames or supplies.

17. To discontinue window advertising, except in dignified and legitimate manner.

18. To discontinue and remove from refracting rooms, waiting rooms and other public rooms of our business places, signs of manufacturers relating to supplies. To discontinue advertising articles or supplies as "better" or in any way superior in quality for the price asked, to that of other optometrists or refractionists.

19. To discontinue publicly advertising business ability as superior to that of others; reliability as superior to that of others; professional ability as superior to others.

20. To discontinue methods of practice which are manifestly "unfair" by those recognized practices of the public within which we dwell.

21. Where others who are doing refracting work are unethical and resort to unfair and unethical means, we are not to retaliate until we have sought by all reasonable means to win them from errant methods, to interview them personally, or by letter, or by friends, or by judicious printed matter, publicly proclaimed and in terms which will in no way lower our own dignity, seeking thereby to elevate their own standard of procedure and win them to our side by justice.

22. When others practice optometry and they are manifestly unqualified for the work, we are to seek them personally by letter and by other just means seeking to elevate their moral tone, their educational status, their equipment or their other deficiencies endeavoring to bring them to a higher and proper level. When other means have failed, we should bring them to the attention of higher authority.

23. When there is a difference of opinion with respect to ethical and non-ethical practices, customs or behavior, we should seek to bring about a meeting of all those engaged in optometry and have a dignified discussion, endeavoring to establish rules of practice.

24. It is unprofessional and prohibited to split fees, pay bonuses or offer, or to receive any pecuniary benefits from others who may at various times refer patrons.

25. It is unprofessional and prohibited to enter into mail-order advertising of eye-glass service.

26. It is unprofessional to seek out patrons by bribes, through discounts, or other profit-sharing means, through friends, relatives, or patrons.

27. It is unprofessional to seek patronage by solicitous means, personal or through others.

28. It is unprofessional and unethical to promise cures, relief or benefit from lenses, or from treatment, or by other means than that one will do as well as lies within his power to correct and neutralize the errors of refraction and muscular anomalies, with the hope but not with the assurance of benefit or relief.

29. It is unprofessional and unethical to undertake practices under a name of a company or organization in which the principal member or members of the organization are not actually engaged in the actual practice of refraction.

30. It is unprofessional to conduct an optometric practice in which the name or names of the principal men are not named publicly in their printed matter upon doorplates, and other similar announcements.

31. It is unprofessional and unethical to travel from town to town, putting up in hotels and houses and doing refraction work without proper equipment and lighting facilities.

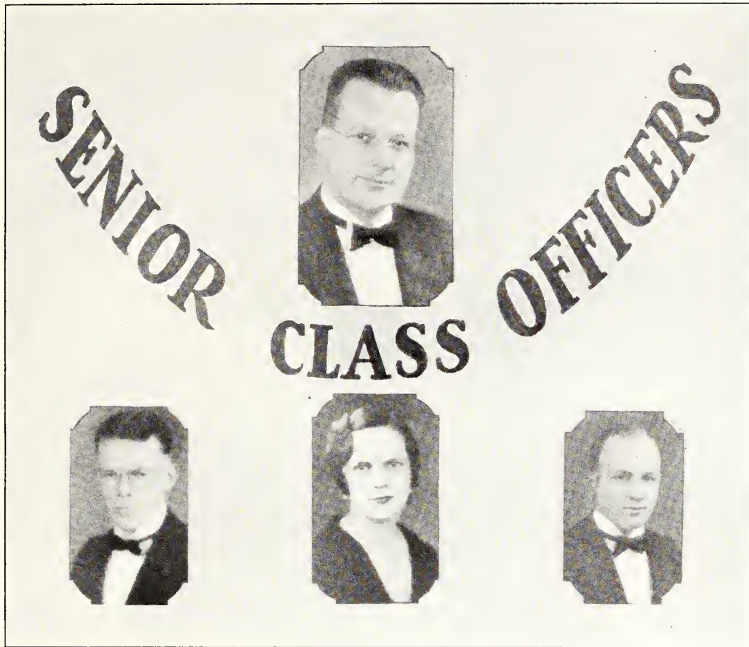
32. It is unprofessional and unethical to use lowgrade lenses or lenses of a pattern which are not as properly designed and adapted to the correction of the errors of vision as are possible to obtain, basing the price of service and such supplies upon their cheapness, unless it is patent that the patron cannot afford to purchase the higher grade and perfected lenses, and in all such cases the factors should be carefully explained.

33. It is unprofessional for an optometrist who holds an office in any optometric association to use such position for advertising purposes.

34. It is unprofessional and unethical for an optometrist to make use of his diplomas and certificates in such a way as to be considered advertisements.

35. No member should advertise in a way which would lead to the supposition that he had a medical training unless he has such training.

36. It is unethical and forbidden to keep open office or place of business on national holidays, state holidays or Sundays. This refers to the regular manner of "keeping open" but not to responding to an emergency for a particular case.



FAHRBACH
Treasurer

WALLACE
President
CUMMINGS
Secretary

BOHNE
Vice-President



YOURMAN
WALLACE
Chairman

ROBISON

BOHNE

LUDEMAN

CUMMINGS

LENNON

FAHRBACH

TOBIN

Graduates

W. E. AUSTRIA, ΩΔ
Merrill, Wis.



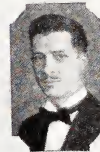
HAROLD CREIGHTON
Parsons, Kansas.

JOHN R. BLOMSTROM, ΦΘΥ
Escanaba, Mich.
Chaplain (3); Basket Ball (3) (1)



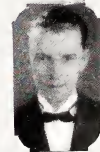
VIRGINIA M. CUMMINGS, ΗΚΡ
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Chapter Pres. (3); Class Secy. (2) (4)
Senior Committee: Pan-Hellenic
Council (3)

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Birmingham, Ala.
Class Treas. (1); Vice Pres. (4)
Senior Class Committee



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Monticello, Iowa.
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Hellenic Council (4); Tomb and Key.

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Lansing, Mich.
Chapter Treas. (4); Ellis-Greenwood
Aggregation; Tomb and Key.



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Detroit, Mich.

CLYDE F. BRUNDEL, ΦΘΥ
Yorktown, Ind.
Vice Chancellor (3)



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Greenfield, Tenn.



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Student Council (3); Tomb and Key.*

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Pres. (1); Pan-Hellenic Council (3);
Student Council (1); Tomb and Key.*



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*Chapter Vice Pres. (3); Tomb and
Key Vice Pres.*

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Covington, Ky.



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Basket Ball (2) (3) (4)



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Detroit, Mich.
Grand Scribe (3)

Graduates

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(3); Pan-Hellenic Council (3); Band.*



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Marengo, Iowa.

FRANCIS K. HORIUCHI, ΩΕΦ

Honolulu, Hawaii.

Cosmopolitan Club.



RAYMOND E. JACOBSON, ΩΔ

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HARRY FRANKLIN KEHRER, ΦΘΥ

Bucyrus, Ohio.

RAYMOND HULL, ΦΘΥ

Cleveland, Ohio.



HAROLD A. LABAN, ΦΘΥ.

Chicago, Illinois.

Graduates

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lenic Council (3)*

HELEN C. LAZARSKI, ΠΚΡ
Cicero, Illinois.
Class Secy. (3); Treas. (2)

J. V. E. LENNON, ΩΔ ΒΣΚ
West Lafayette, Indiana.
*Chapter Pres. (3); Scribe (1); Class
Pres. (1); Editor Focus; Student
Council (1); Pan-Hellenic Council
(2) (3) Tomb and Key; Senior Com-
mittee.*

NEWTON LENZ, ΦΦΥ
Waupun, Wisconsin.
Scribe (3)

S. EARL LEVITT, ΩΕΦ ΒΣΚ
Detroit, Michigan.
Assistant Editor Gammascope.



HARRY E. LILJA, ΩΕΦ
Minneapolis, Minnesota
*Vice Pres. (4); Pan-Hellenic Coun-
cil (4)*

G. H. LITSINGER, JR. ΩΔ
Topeka, Kansas.
Clinic Club.

GEORGE GUNTER LITSINGER, ΩΔ
Burbank, California.
Four Horsemen, Cartoon Club.

PAUL ALFRED LUDEMAN, ΩΔ ΒΣΚ
Sedalia, Missouri.
*Chapter Scribe (3); Senior Commit-
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Tomb and Key.*

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Fairmont, West Virginia.
*Chapter W. K. I. C. (2); Class Vice
Pres. (1)*

Graduates

GENEVIEVE McCRAY, $\Pi K P$
Fairmont, West Virginia.
Chapter Chaplain; Class Treas. (2)



BERNARD A. PIERCE, $\Phi \Theta Y$
Mayfield, Kentucky.

DON W. McKELVEY, $\Phi \Theta Y$
Chicago, Illinois.
Chapter Librarian (3)



HOWARD J. PITTS, $\Phi \Theta Y$
Chicago, Illinois.

CHARLES J. MURPHY, $\Phi \Theta Y$
Cleveland, Ohio.
*Chapter Pres. (4); Class Pres. (3);
Basket Ball (2-3-4); Pan-Hellenic
Council (4); Benedict's Club; Tomb
and Key.*



HARRIS L. PREFONTAINE, $\Omega \Delta$
Ludington, Michigan.

THORWALD G. NEILSON, $\Omega \Delta$
Chicago, Illinois
Four Horsemen; Cartoon Club.



JAMES A. QUINN, $\Omega \Delta B \Sigma K$
Chicago, Ill.
Clinic Club.

BERNARD J. PECARO, $\Omega \Delta$
Chicago, Illinois
Four Horsemen; Cartoon Club.



ELBERT F. REUTER, $\Phi \Theta Y$
Peru, Indiana.
Band.

Graduates

LEONARD A. REUTER, ΦΘΥ
Peru, Indiana.
Band.



HENRY SCHMIDT, ΩΔ
Indianapolis, Indiana.
*Basket Ball (2-3-4); Ellis-Greenwood
Aggregation.*



LAWRENCE J. RICHARD, ΩΔ
Detroit, Michigan.
*Vice Pres. Class (3); Ellis-Green-
wood Aggregation; Tomb and Key.*



WALTER A. SCOTT, ΦΘΥ
Bellewood, Nebraska.



EDWIN H. ROBISON, ΩΕΦ
Frankfort, Indiana.
*Chapter Pres. (3); Senior Class Com-
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Class Pres. (2); Tomb and Key.*



CHARLES M. SLUNECKO, ΩΕΦ
Berwyn, Illinois
Clinic Club.



DONALD F. RYAN, ΩΕΦ
Kenosha, Wisconsin.
Benedict's Club.



EMMET A. SPONSEL, ΦΘΥ
Indianapolis, Indiana.
Basketball (2-3-4); Clinic Club.



RAYMOND E. SAWYER, ΩΔ
Bluffton, Indiana.
Class Treas. (1); Benedict's Club.



FREDERICK T. STACKPOLE, ΦΘΥ
El Reno, Oklahoma.



Graduates

ELMER W. STEINKAMP, ΦΘΥ
Holland, Indiana.
Basket Ball (3-4).

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Broken Bow, Nebraska.
W. K. L. C. (3); *Ellis-Greenwood*
Aggregation; Secy.-Treas.
Tomb and Key.

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McCook, Nebraska.
Treas. Class (3); Ellis-Greenwood
Aggregation; Tomb and Key.

JAMES D. TASKER, ΩΔ
Chicago, Illinois.
Four Horsemen; Clinic Club; Cartoon
Club; Benedict's Club.

KENNETH W. TINKER, ΦΘΥ
Mt. Pleasant, Michigan.
Chapter Exchequer (3); Benedict's
Club.

J. WILLARD TOBIN
Springfield, Illinois.
Senior Committee; Bridge Club.

LAWRENCE VON COURT, ΩΔ
Onawa, Iowa.
Band; Clinic Club; Ellis-Greenwood
Aggregation.

NEWELL J. VOLD, ΩΔ
Amboy, Minnesota.
Clinic Club; Ellis-Greenwood Aggre-
gation.

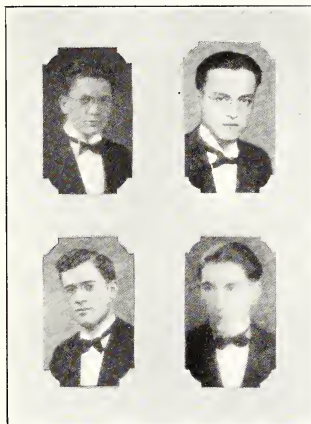
JOHN ROHLES WALLACE, B.Sc. ΩΔ.
BΣK
Evanston, Illinois.
Class Pres. (4); Chapter Chaplain
(2-3); Student Council; Pan-Hellenic
Council; Chairman Senior Class Com-
mittee; Valedictorian; Focus Staff;
Tomb and Key.

NORMAN E. WAPLES, ΩΔ
Carroll, Iowa.
Ellis-Greenwood Aggregation; Clinic
Club.



Graduates

ROBERT E. WILLIS, ΩΔ
Decatur, Illinois.
Clinic Club; Cartoon Club.



JAMES N. YOSHIMURA, ΩΕΦ, ΒΣΚ
Honolulu, Hawaii
Clinic Club; Cosmopolitan Club.

JOHN R. WIMMER, ΩΔ
Chicago, Illinois.
Clinic Club.

MARTIN A. YOURMAN, ΦΘΥ
Wilburton, Oklahoma.
Clinic Club; Senior Class Committee; Treas. (2); Tomb and Key.



Best Wishes

DR. HARRY J. BYLAN

The Student's Friend

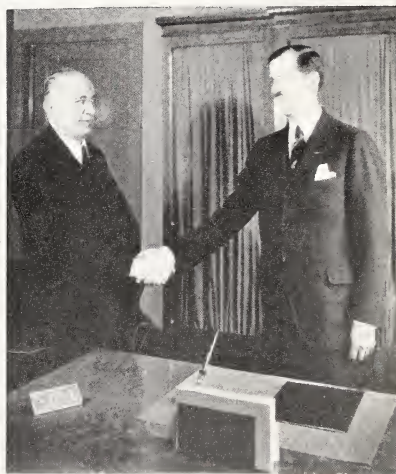
DR. L. DEAN

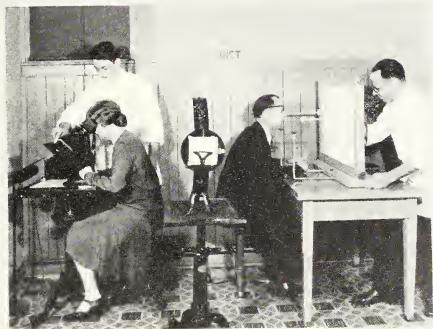
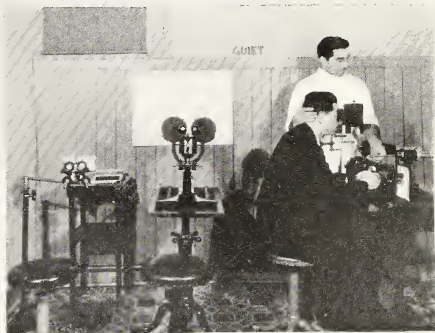
Congratulations

DR. FRED LITSINGER



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# Basket Ball



**B**ASKETBALL, the major sport at N. I. C. O., resulted in an exceptionally successful season. After completing the regular season of games, the team competed in the Commercial League Open Tournament at Homewood, where it made an exceptional showing.

The season opened with the playing of the Illinois College of Chiropractic, of score being 37 to 17 in the favor of the Eyemen.

Games continued to be played until the Christmas holidays, N. I. C. defeating such teams as the St. James Robins, runner up in the Chicago Church League Tournament, Illinois College of Dentistry, which lost their only games of the season at the hands of N. I. C.

After the holidays, the N. I. C. basketball team resumed activities by entering the South Side Church League, in which they made a very successful showing.

Much is to be said concerning the individual players of the team. Although the team consisted mostly of June graduates, that does not alter the fact that next season's team will not be inferior to the former teams, as many of the new members of N. I. C. are prospective of becoming well-developed basketballers.

It is only fitting that we say a word concerning the outstanding abilities of the individual players:

Captain Murphy: A man with a real head is "Charley," both in and out of the game. His position at guard will leave a big gap in the team when he says "adieu" in June. A feeling of confidence was always there with "Murph" in the game. Good luck, "Murph."

Elson: N. I. C. will always remember "Dale" for his ability at tossing the sphere into the hoop from the most inconceivable positions and at the most critical moments. His fleetness cannot be surpassed by anyone. Dale goes in June and so does a real forward and a great fellow. Put 'er there, Dale!

Smith: At the sound of the whistle, "Smitty" is the first to tap the ball. The big six-footer is in the game from the second it starts until the gun goes off at the end—always in the place most needed. "Smitty" also goes in June, and to him also we extend our sincere hope of success.

Farbach: "Bricks" was the most clever of guards. Very few points were made by his opponent when he was guarding. It will be hard to fill his guard position when he leaves, but, nevertheless, lots of luck, "Bricks"!

Peterson: "Pete" will be the only regular left. His standard will be much needed to keep the new team together. His forward position will be a great asset, as it has always been in the past. Let's all help "Pete" in bringing together a great team next year.

Honorable mention must also be given to the other members of the team graduating in June and also to those who will form the "Regulars" next season. Blomstrom and Sponsel are among the men leaving in June. Those remaining for the next year are: Gewe, Gelnick, Soland, McCracken, King and Manager Kerker.

Prof. Occhiena is to be honored for his work in helping to make the sport a success at N. I. C. Only through his aid was it made possible that the team has been inconvenienced in every way. Thanks to you, "Occie."



# N. I. C. Pan-Hellenic Council



MAHN  
ROBISON

CUMMINGS  
SCHOENBORN

LENNON  
DR. BRAY

DENKHOFF  
DR. OCCHIENA

LILJA  
COPELAND

MEIER  
MURPHEY

HOFFERT  
FAHRBACH



## Pan-Hellenic Council

THE Pan-Hellenic Council is composed of representatives from each Fraternity and Sorority, who meet periodically to discuss problems and to formulate rules and regulations to govern social and fraternal activities at Northern Illinois College. Presiding over these meetings is the Faculty Adviser appointed by the President of the College.

The Council firmly believes that by becoming affiliated with a fraternal organization the individual is greatly benefited by the social and professional contacts which he makes and which broaden his views and capabilities, thus enabling him to assume the responsibilities that will confront him in professional life.

### Rules and Regulations for Pledging

1. Pledge Day shall be one month from the first day of school of each semester.
2. In order to be initiated, each pledge must maintain an average high grade set by the Pan-Hellenic Council.
3. If for any reason whatsoever a student breaks his pledgeship, he cannot be pledged by any other organization until the following semester.
4. Pictures of Faculty and Honorary Members must not appear on Fraternal Composites hung in the corridors of the College.
5. No pledge shall be permitted to appear in the College building in ridiculous attire during "Hell Week."
6. All fraternal social functions must be chaperoned by some member of the Faculty.

# Pi Kappa Rho Sorority

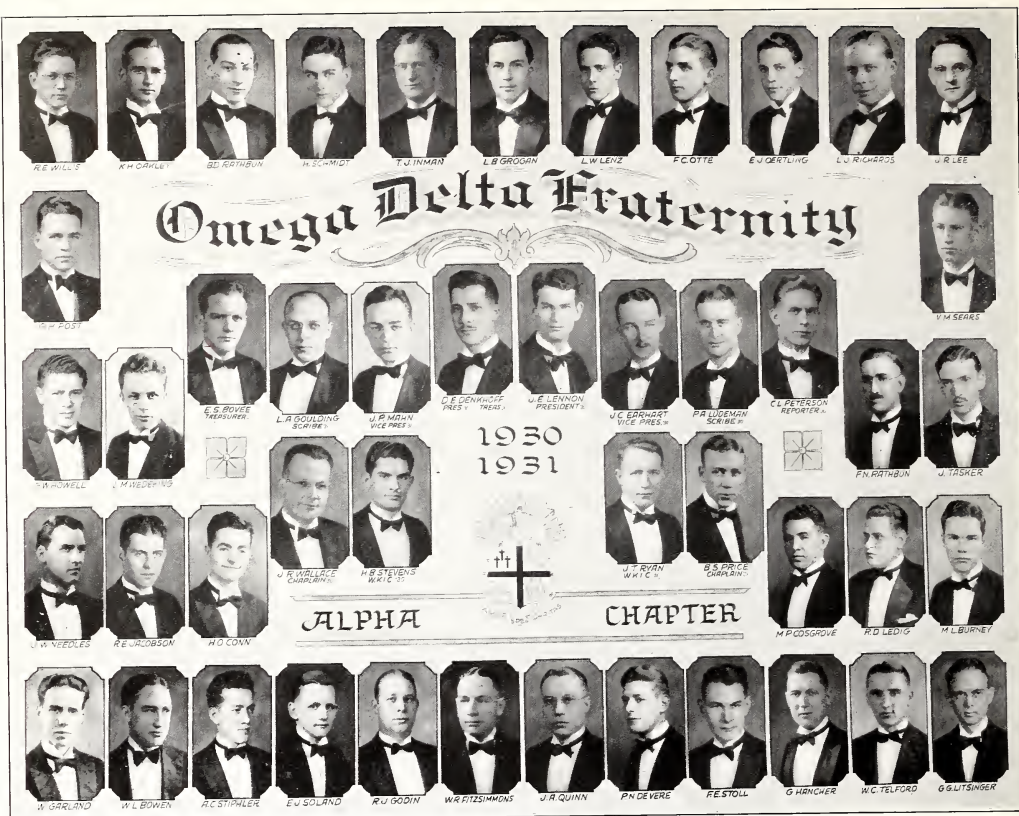


THE Alpha chapter of the Pi Kappa Rho Sorority was organized at the Northern College of Optometry in 1928. It was composed of five members whose sole aim was for the betterment of Optometry as a woman's profession and to promote social activities in the school. Since that time, the organization has grown, and plans are being made to make it a national professional sorority.

The new girls were welcomed with a tea given September 25, 1930, at the Y. W. C. A. on Drexel Boulevard, at which time that they met the members of the sorority, faculty adviser and sorority mother, Mrs. E. E. Ochiena. Bridge was the chief diversion of the afternoon, and prizes were given for high and low score. Following this event, on October 2, the girls indulged in a bit of Chinese food in the form of a chop suey dinner at the Canton Tea Gardens, followed by a theatre party. Thinking a bit of the male sex would add zest to the social events, the girls were hostesses to the male of the species at a dinner dance given at the Hotel LaSalle on October 31, 1931, and to the strains of Husk O'Hare's band quite a romantic evening was spent. Events followed, plans were laid, meetings held, and behind dark doors strange whispering about the initiation of the new girls, and on November 4, 1931, a very important meeting was held at the home of Miss Mirian Walker, University Avenue, and bids were given to the lucky girls who had won the favor of the sorority members.

Then followed the gruesome pledge period, and remains, as it does in the life of every pledge, a memory of torture (?) and still seemingly, somehow, much fun. Although "HELL DAY" was met with much disapproval with the pledges, it was anticipated, and exceeded the expectation of the members of the clan. But, going through it all with the spirit of old Trojans, Initiation Day dawned bright and, as the day waned, evening came (as evening will), and on the night of November 15, 1930, the usual, and unusualities, of initiations were complied with, and so— Well, the new members of the sorority are: Miss Natalie Meier, who hails from Minnesota; Miss Winifred Schoenborn, one of Chicago's own born; Miss Dorothy DuVall, a quaint miss from Michigan; Miss Ardis Ruth McCracken, a native of Chicago, and Miss Helen Goetschel, the belle of Louisiana. Mighty proud of them!

February 5 brought the semester to a close, and at that time new officers for the following semester were elected, which resulted as follows: President, Miss Natalie Meier; vice president, Miss Winifred Schoenborn; secretary-treasurer, Miss Ruth McCracken; chaplain, Miss Helen Goetschel. On February 17 Mrs. E. E. Ochiena, the sorority mother, was hostess at her famous spaghetti dinner, and followed a meeting and plans were laid for a dinner dance, which was given Friday, March the Thirteenth!! at the Music Box Cafe on Cottage Grove Avenue. Despite the date and the awful uncertainty of what the unlucky thirteen might bring, jollity reigned.



## OMEGA DELTA

Founded Northern Illinois College 1917

Colors: Royal Purple and Go ld.

Flower: White Carnation

### Fratres in Facultate

Dr. W. B. Needles  
Dr. T. R. Williams  
Dr. T. G. Atkinson  
Dr. H. F. Forbes

Dr. W. D. Zoethout  
Dr. W. H. Bray  
Dr. C. F. Shepard

Dr. Ernest Occhiena  
Dr. C. S. McGuire  
Dr. W. E. Mercer  
Dr. B. T. Hoffman

### Chapters

|               |                                        |                   |
|---------------|----------------------------------------|-------------------|
| Alpha .....   | Northern Illinois College.....         | Chicago, Ill.     |
| Beta .....    | (Formerly Needles Institute).....      | Kansas City, Mo.  |
| Gamma .....   | University of Southern California..... | Los Angeles, Cal. |
| Delta .....   | California University .....            | Berkeley, Cal.    |
| Epsilon ..... | Pennsylvania State College.....        | Philadelphia, Pa. |
| Zeta .....    | Northern Pacific College.....          | Portland, Ore.    |
| Eta .....     | Missouri College of Optometry.....     | St. Louis, Mo.    |
| Theta .....   | Rochester University .....             | Rochester, N. Y.  |

### National Officers

|                                                |                   |
|------------------------------------------------|-------------------|
| President—Dr. H. H. Bisbee (Epsilon).....      | Burlington, N. J. |
| Vice President—Dr. T. R. Williams (Alpha)..... | Chicago, Ill.     |
| Secretary—Dr. D. L. Allison (Gamma).....       | Los Angeles, Cal. |
| Exchequer—Dr. E. R. Jones (Gamma).....         | Los Angeles, Cal. |
| W. F. I. C.—Dr. H. S. Tait (Zeta).....         | Portland, Ore.    |
| Chaplain—Dr. J. M. DeMoure (Theta).....        | Peoria, Ill.      |



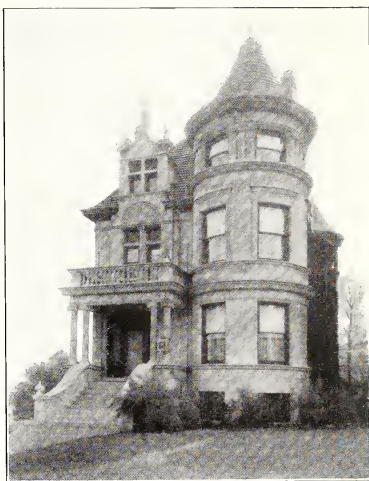
# Omega Delta



**D**URING the years of Optometry's growth into professional status, Omega Delta sounded the note of higher voluntary standards in the undergraduate body, by inviting men of similar ideals to organize and pledge themselves to the principles of professionalism. Omega Delta has nurtured the inspiration that has carried its members out into practice as worthy examples of those ideals which have animated our leaders in the graduate ranks and which ideals constitute the sovereign appeal of membership in the fraternity. But the need for Omega Delta is not fully met. So long as there are groups of students preparing for their life vocation of Optometry, just so long will there be the need for the emphasis for which we stand.

Omega Delta Fraternity was founded in May, 1917, at Northern Illinois College by a small group of post-graduate students who were actuated by common ideals of professionalism and the desire to create a forum for discussion of mutual problems. This original group flourished so successfully that news of their success spread to the other colleges throughout the country where Optometry was being taught. It followed that similar groups sprang up and sought to affiliate themselves with the original group. The original group then became known as the Mother chapter or Alpha chapter and the others as Gamma, Epsilon, Zeta, etc. A slow but steady growth ensued until now Omega Delta fraternity is the largest optometric fraternity in the world, as well as the oldest. Its ramifications are found wherever Optometry is taught. Omega Delta alumni are now found in every state of the Union and on every Optometric state board. Close contact exists between the alumni and the activities at the various colleges, by means of the General Alumni Association. A Homecoming and Alumni Reunion is a regular event annually, occurring the first Sunday in the month of May. The Saturday night preceding is given over to a dance and frolic especially for the Alumni, thus enabling them to plan on spending that weekend in Chicago.

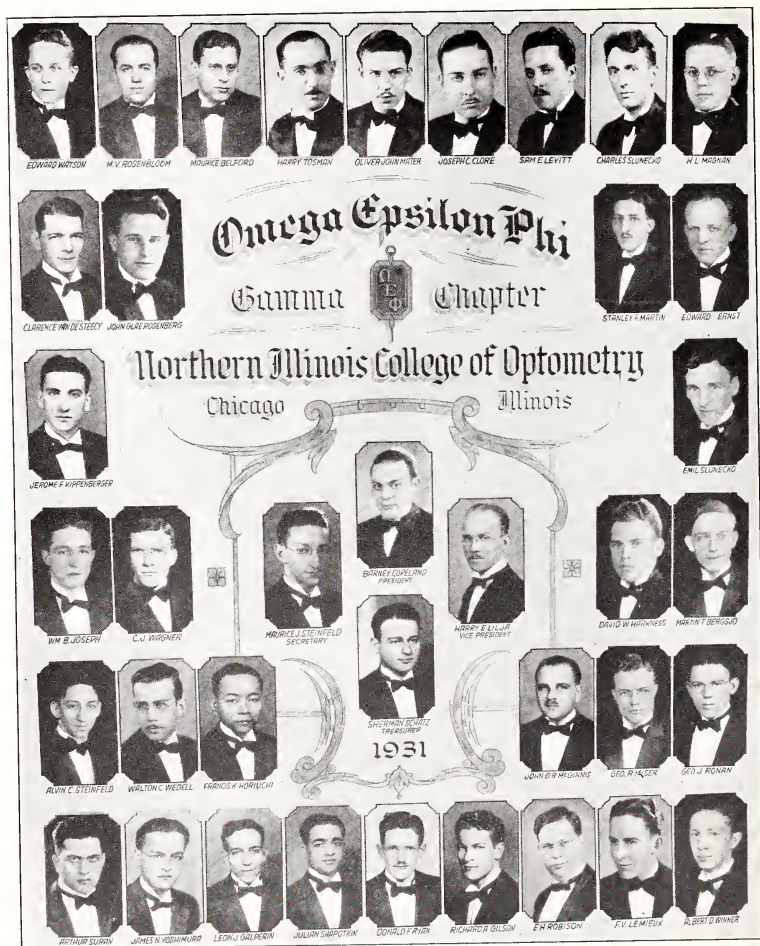
The objectives of the fraternity are two-fold: first, to be professional, and second, to be social. Omega Delta has always attempted to emphasize the necessity for a truly ethical Optometric Profession. To inculcate such ideals Omega Delta includes a professional lecture and banquet every second or third Sunday. On these afternoons our Alumni are invited to come in and lecture to us on certain phases of this profession. There, first-hand information and practical experience gained enable them to impart much valuable information to the new men coming up. At these Sunday afternoon banquets entertainment is regularly furnished to lend additional color to the occasion. Omega Delta entertains in a social way by means of dances, entertainments and smokers at reg-



ular intervals. These functions are laid out a semester in advance by means of an official calendar which is distributed to all the actives and such Alumni as are close enough to Chicago to be able to avail themselves of this entertainment. The desired men who enter N. I. C. are rushed the first four weeks of school, pledged, then serve an eight weeks' pledgship, which is followed by informal and formal initiation.

Omega Delta has always favored the selective pledging of men, especially those with university training. Our present membership is largely made up of college men who represent all the principal universities of the Middle West. The observance of the policy of favoring men of university experience as prospective timber for Omega Delta makes it possible for the fraternity to lead the activities, both curricular and extra-curricular, at Northern Illinois College of Optometry and constantly raising the plane of Optometric professional ethics. It follows that men of university training make better citizens and better Optometrists and therefore augment the steadily growing prestige of Omega Delta.

The Omega Delta House, located at 4331 Drexel Boulevard, provides ideal environment for the propagation of the precepts of the fraternity and furnishes the locale of many of the chapter's social functions. The House, which is one of the many fine residences of Hyde Park, includes an extensive Optometric library and complete Optometric practice office for the use of the members.



### Omega Epsilon Phi Officers

|                      |                |
|----------------------|----------------|
| BARNEY COPELAND      | President      |
| HARRY E. LILJA       | Vice President |
| MAURICE J. STEINFELD | Secretary      |
| SHERMAA SCHATZ       | Treasurer      |



## Historic Highlights of O. E. P.

REALIZING the need for a real, honest-to-goodness professional Optometric fraternity, a group of men convened in Earl Hall at Columbia University on April 8, 1920, for the first regular meeting of the Alpha chapter of Omega Epsilon Phi. Meetings had been held throughout the previous year, but the ultimate dream of crystallization into a homogeneous unit was not completed until April, 1920.

In the mind of each charter member was the thought of helping to build a greater future for Optometry by the application of the results of profound study which would be made possible by an ethical, fraternal relationship with other men who were seriously interested in the profession and all its possibilities. To this end the fraternity offered boundless opportunity for the discussion of Optometric and theoretic problems, for whole-hearted professional discussions can create many ideas in the thinking pate.

Six of America's outstanding men in the profession were elected to honorary membership during the first year and were conducted through the ritual, after which a banquet and general get-together was enjoyed. The men elected to honorary rank are:

Dr. James P. Southall, author of "Mirrors, Prisms, and Lenses," "The Principles and Methods of Geometrical Optics," and other works. Dr. Southall is, at present, Head of the Physics department at Columbia University.

Dr. Charles F. Prentice, discoverer and developer of "A Metric System for numbering and measuring prisms—The Prism Dioptré," and author of "The fundamentals of Achromatism," "Vertex refraction in its true Aspect," etc.

Dr. Prentice is a charter member of the Optical Society of America.

Dr. Frederick A. Wall, B. S. A. M., author of "Technique of Eye Dissections," and Professor of Optometry at Columbia University.

Dr. Andrew J. Cross (deceased), pioneer and founder of Dynamic Skiametry. Dr. Cross was a scientist, teacher, author and inventor. His monocentric bifocal lens was the result of seventeen years

of research. It can hardly be disputed that no single man gave of himself more freely and fully to the cause of Optometry.

Dr. Chas. Sheard, author of "Dynamic Skiametry," "Ocular Accommodation," etc. Dr. Sheard is, at present, associated with the Mayo Clinic at Rochester, Minnesota. He is a fellow of the Physical Society, Honorary Fellow Optical Society of Great Britain, Sigma Xi, Phi Sigma Kappa, and an honorary member in other prominent optical societies.

Dr. E. Lee Roy Ryer, Editor of the Archives of Optometry.

Dr. Elmer Edward Hotelling, one of the founders of the New York Institute of Optometry, where he was a professor of Applied Optics, and author of several optical papers.

—and every man spoke at the Initiation banquet.

Dr. J. C. Copeland, discoverer and developer of the Streak method of Retinoscopy, accepted an Honorary Graduate Membership offered by Gamma Chapter in 1929.

Dr. William Feinbloom, charter member of Alpha Chapter, bestowed honor upon Omega Epsilon Phi when he was appointed a Fellow in the Academy of Optometry research in 1930.

On May 8, 1927, a member of the Beta chapter installed the present chapter of Omega Epsilon Phi at Northern Illinois College here in Chicago and, although we have started with a small nucleus, the aims and ideals of the fraternity are the same, and there has been a slow but steady growth. Books and instruments have been added from time to time to the ever-growing equipment of the local chapter, with the result that the boys have an opportunity to practice or study extra curricula books out of class time. This is a definite aid to the men, as it opens up new ideas, new vistas, and will undoubtedly lead to constructive work in some cases.

The national fraternity of O. E. P. is legally incorporated, with protection in all the states, the possessions, Canada, England, and some other foreign countries.

**Phi Theta Upsilon**

**Alpha Chapter**

**1930**

Photo by DeWitt Studio      5 S. Wabash Ave. Chicago

## OFFICERS FOR FIRST SEMESTER

|                      |                   |
|----------------------|-------------------|
| Chancellor.....      | John Hoffert      |
| Vice Chancellor..... | Pierce Graydon    |
| Exchequer.....       | Kenneth Tinker    |
| Scribe.....          | Newton Lenz       |
| Guard.....           | Herbert Kerker    |
| Chaplain.....        | Alexander Macbeth |
| Librarian.....       | Donald McKeivey   |

## OFFICERS FOR THE SECOND SEMESTER

|                      |                  |
|----------------------|------------------|
| Chancellor.....      | Charles Murphy   |
| Vice Chancellor..... | Harold Fahrback  |
| Exchequer.....       | Earl Good        |
| Scribe.....          | Edgar Thompson   |
| Guard.....           | Arthur Mack      |
| Chaplain.....        | John Blomstrom   |
| Librarian.....       | Robert Spence    |
| House Manager.....   | Robert W. Uphoff |

**PHI THETA UPSILON FRATERNITY** was founded by a few of the prominent and active students of Northern Illinois College of Optometry. Since 1924 the fraternity has grown to a commendable size with seventy-three active members and over five hundred passive members having passive chapters in Detroit, Michigan, Dayton, Ohio, and Chicago, Illinois. The present active members of the fraternity create a most cosmopolitan group because of the fact that many states are represented, as follows: Alabama, California, Colorado, Florida, Minnesota, Mississippi, Nebraska, North Dakota, Ohio, Oklahoma, Rhode Island, West Virginia, Texas and Wisconsin.

**ALPHA CHAPTER** was founded to create good fellowship and fraternal spirit regardless of race or creed; to elevate the ideals and ethics of Optometry as a profession; to raise educational standards and to facilitate social activities.

**THE Phi Theta Upsilon Fraternity House, 4244 Drexel Boulevard,** is located in one of Chicago's most fashionable residential districts. The house faces east and overlooks a delightful section of central parking exactly two blocks from Northern Illinois College of Optometry. No location could be more ideal. There is an extensive side and rear yard, a spacious basement which will be supplied with various athletic equipment for recreational purposes, containing also a well equipped laundry room. On the first floor one finds a reception hall, two adjacent lounging rooms, and a large dining room which will accommodate thirty men. Beyond the dining room are found the butler's pantry, the kitchen and the storage rooms. A large front room on the second floor is used as a library and study hall. Comfortable chairs and cases of books and magazines create the proper atmosphere for study. The remaining rooms on the second floor and all of the rooms on the third floor are used as study and sleeping rooms.

Phi Theta Upsilon Fraternity members have access to a very complete optometric library containing professional books, charts and data, and valuable optical instruments. A publisher friend and honorary member of the fraternity presents a copy of each new book pertaining to Optometry as soon as it comes from the press. In addition there are several hundred volumes of constructive reading matter and fiction as well as current magazines.

**REGULAR** chapter meetings are held at the house every Monday evening at eight o'clock. After the routine business is transacted the members are privileged to listen to noted speakers of high standing. This group of speakers is composed of professional men in the fields of Optometry, Law, Medicine, Dentistry and Education. These lectures supplement the work at school thus broadening educational ex-

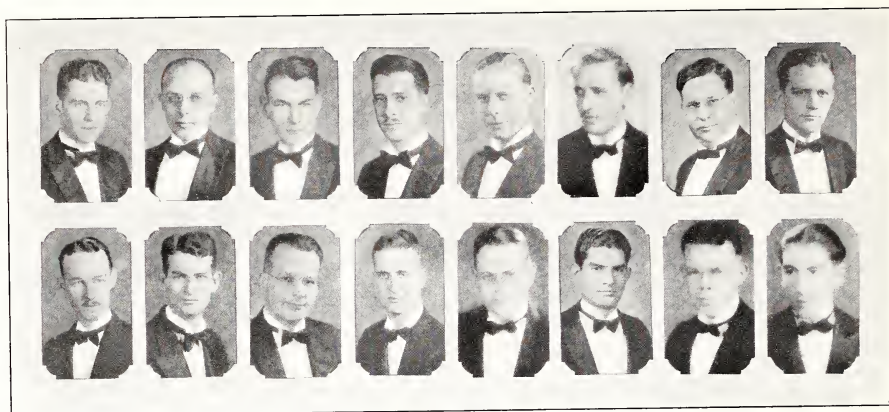


perience, inspiring enthusiasm and creating more profound interest in the profession of Optometry.

**SOCIAL** events of the year have not been lacking. Two smokers were given at the Hotel Sutherland and two at the Fraternity Clubroom at Drexel Manor. The first semester Pledge Dinner Dance was held at the Club Roxy and the second at the Green Gables Hotel. Twenty-seven pledges were initiated the first semester at the Chicago Beach Hotel and after the ritual a banquet was given in honor of the new members. The second semester pledges, ten in number, were initiated at the fraternity house which ceremony was followed by a banquet. The final social event of the year was a dance at the fraternity house in honor of the senior members. An orchestra composed of fraternity members has officiated at all social events.

**PHI THETA UPSILON** is well represented in all activities at Northern Illinois College of Optometry. The nucleus of its athletic team is made up of P. T. U. men who also play a prominent part in all school social affairs.



JACOBSON  
EARHARTGOULDING  
LENNONSTOLL  
WALLACEDENKHOFF  
LUDEMANRICHARD  
GRAYDONMURPHY  
STEVENSROBISON  
FAHRBACHBOVEE  
YOURMAN

## Tomb and Key

### Senior Honorary Fraternity

#### Officers

|                     |                     |
|---------------------|---------------------|
| P. A. LUDEMAN.....  | President           |
| PIERCE GRAYDON..... | Vice President      |
| H. B. STEVENS.....  | Secretary-Treasurer |

This society is pledged to the promotion of ethical Optometry. It was conceived for the purpose of giving due recognition to outstanding work of Optometric fraternity men who have distinguished themselves in Fraternal, Curricular, and Extra-Curricular activities.

At each election, which is semi-annual, the members elected are limited to twenty per cent. of the male fraternity enrollment of the incoming Senior class; and, if the total number of men meeting the requirements is less than twenty per cent., the number of those elected will be correspondingly reduced.

Tomb and Key announces the election of the following members of the Junior class to represent the society during the ensuing semester:

W. R. Fitzsimmons  
C. L. Peterson

W. Garland  
H. J. Kerker

R. W. Uphoff  
B. Copeland

# Our Alma Mater

It is well for students and alumni to turn their thoughts occasionally to the history of their Alma Mater, in order that they may better understand the institution which has made their professional career possible.

Northern Illinois was founded fifty-eight years ago. At first it confined its students to those holding the medical degree and taught not only refraction, ocular surgery and diseases of the eye, but Otology as well. It was known as a college of Ophthalmology and Otology.

About this time the profession of Optometry was being formed and occasionally non-medical candidates began to be admitted to the classes. It was over forty years ago that Dr. J. B. McFatrigh became president of the college. He enlisted the services of a strong staff of teachers and practitioners, who aided him in building his school into the foremost college of Optometry. Notable among these men are Dr. George W. McFatrigh, who at his brother's death became president, and who still continues as President Emeritus. Other well known men of this and a later period were Dr. George A. Rogers, Physicist, lecturer and author; Dr. Chalmers Prentice, Ophthalmologist and writer of many treatises and texts; Dr. J. J. Lewis, author and text book writer, and many others well known for their contributions to Optometry.

In the meantime Needles Institute of Optometry had come into existence. This school was founded by Dr. William B. Needles, some twenty-five years ago, in Kansas City, Mo. Among the outstanding men who assisted Dr. Needles in building his college, the foremost was Professor Ernest Occhiena, who enrolled in the college as a post-graduate student, within a few years after its organization. Professor Occhiena remained as assistant instructor, teacher and later as Professor of Optometry. In time he became Principal and through the years gave his whole hearted service to this college which was destined to attract nationwide attention.

In 1922 Dr. Needles purchased the charter and all of the stock of Northern Illinois College, then a private corporation,

and came to Chicago to take charge as President. In 1926, however, the time was ripe for a complete reorganization. A new charter was obtained in which the control was vested in a board of trustees. Needles Institute was consolidated with Northern Illinois and Dr. Needles surrendered all of the stock of both institutions, which from that time became a non-profit corporation, which should permanently be conducted by the trustees and their successors, for the benefit of their students, alumni and the Profession of Optometry.

It is an interesting fact that Northern Illinois was the first tenant in the then famous Masonic Temple, Chicago's first skyscraper, at the corner of Randolph and State Streets. It is a matter of history that Dr. McFatrigh opened his office on the second floor of that building before either elevators or stairway were completed, and it was necessary to climb a ladder. He was an active member of the committee which erected the building, and remained interested in it throughout his life. When the Masonic Temple was sold and underwent a change of name, plans began to be laid for moving Northern Illinois to a more suitable location. This was accomplished during the fall of 1927, when was obtained the building which the college now occupies. This marked a great forward step. It became possible for the first time to develop a clinic of adequate proportions, to provide classroom space, and convenient living facilities for the students. During the past four years the enrollment has tripled, and the faculty has grown by two and one-half times. The courses have been strengthened, and all equipment has been improved and increased.

Northern Illinois Alumni are found in all parts of the world. They are serving as officers and leaders in practically every state and local association in the country, and among the members of every State Board of Examiners. More Optometrists have received their degree from Northern Illinois than from all other Optometry colleges combined. With ten thousand graduates, each of whom is taking increasing pride in his Alma Mater, it has a prospect of a glorious future.

## BETA SIGMA KAPPA

### International Honorary Fraternity

#### Biblia: Synergoi: Koinonia

Who Eligible: Only the following types and classifications of persons are eligible to membership in this fraternity:

1. An Honor Student of Optometry in any recognized college or university teaching a fully accredited standard course in Optometry. Any student attending a fully accredited college or university, where the standard course in Optometry is given, who shall have been recommended by the Dean of such institution as a person of good moral character and who shall have taken a special written examination in Optometry and who shall have made the general high average of not less than ninety per cent (90%).

2. Any person who has performed some signal service to the profession of Optometry.

3. Any person of noteworthy professional or scientific attainment in the field of Ocular Science, either as an educator, writer, inventor or practitioner. Any ethical Optometric practitioner.

### CHI CHAPTER

(Illinois)

#### BOARD OF DIRECTORS

Dr. George W. Regan, *President*

Dr. George McGraham, *Vice President*

Dr. John A. Ross, *Secretary*

Dr. Robert J. Scollay, *Treasurer*

## OBJECTS

To stimulate scientific mental attainment and profound ethical practice by holding forth the prize of membership in this Fraternity.

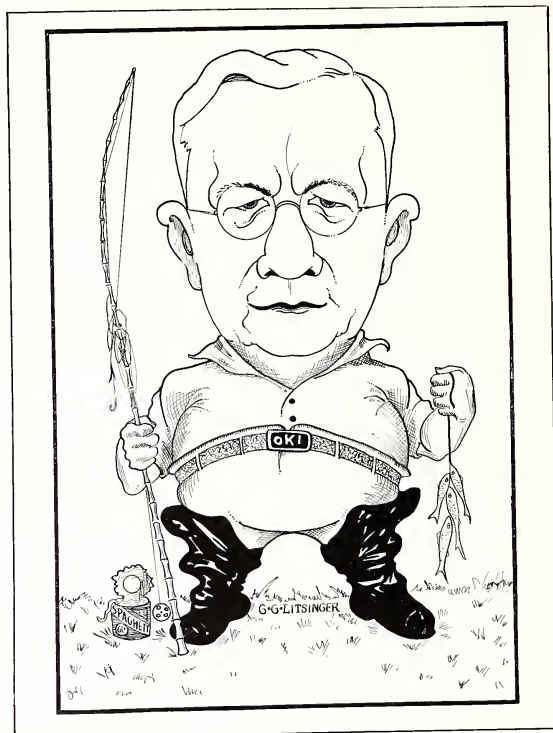
To provide Scholarships for deserving candidates.

To establish and maintain Charity Optometric Eye Clinics for the worthy poor and indigent. Such clinics

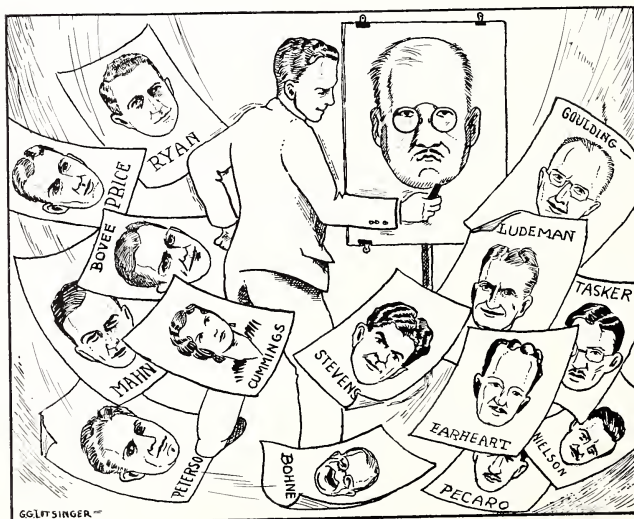
to be located at such geographical points as will be of the most good to the Public in general.

To conduct and maintain research libraries and laboratories for the advancement of Ocular Science and for the dissemination of Optometric knowledge and for the conservation of vision and the prevention of blindness.





OUR PRINCE O' PAL



# The "Chicago Optometric Society"

*Founded 1901*

Extends to the members of the graduating class of the Northern Illinois College of Optometry congratulations and best wishes for success in their chosen profession.

The profession of Optometry is ever widening its fields of service to mankind. Research and experimentation have opened new vistas of thought and the man who would succeed must be prepared to take his place in the scheme of Optometry. Whether it be in the line of research, organization, legislation, teaching, or the everyday practice of Optometry every Optometrist worthy of the name must do his duty.

There is no better way to exemplify your interest and spirit in your profession than by membership in your organization. Regardless of where destiny takes you—belong to your Optometric Society. Associate yourself with men of character in your profession.

The Chicago Optometric Society invites those who practice Optometry in the City of Chicago and suburbs to join with them in the important work of safeguarding and promoting the interests of the Profession of Optometry.

The Illinois State Society extends its best wishes  
to the student body of Northern Illinois College  
of Optometry.      «      «      «      «      «

The Society extends an earnest invitation to those gradu-  
ates who may settle within the State of Illinois, to join the  
Society and to assist the Society by their co-operation to  
the end that our Profession may take its rightful place.

## Handwriting and Eyesight

**H**ANDWRITING is an index to the nature of eyesight defects. The human eye is like a camera. The eye of the near-sighted person is adjusted to take close-ups; that of the far-sighted person long-distance views. If the average handwriting of a person with normal vision is taken as a standard, that of the individual suffering from near-sightedness will be found to be much smaller, and that of the far-sighted individual much larger. The near-sighted person does not realize that his writing is small, for he sees it enlarged, and the far-sighted person does not know that he writes large, for his eyes reduce the image for him. This tendency to large or small handwriting may become almost a national characteristic. In European countries, where there is a high degree of near-sightedness, the average handwriting is almost as small and as regular as a printed page. In certain parts of the United States where the greatest number of people suffer from far-sightedness, the average handwriting is larger than normal.

*Fredric A. Woll in Literary Digest.*

## Official Photographers

to

Omega Delta and Beta Sigma  
Kappa Fraternities and Pi Kappa  
Rho Sorority

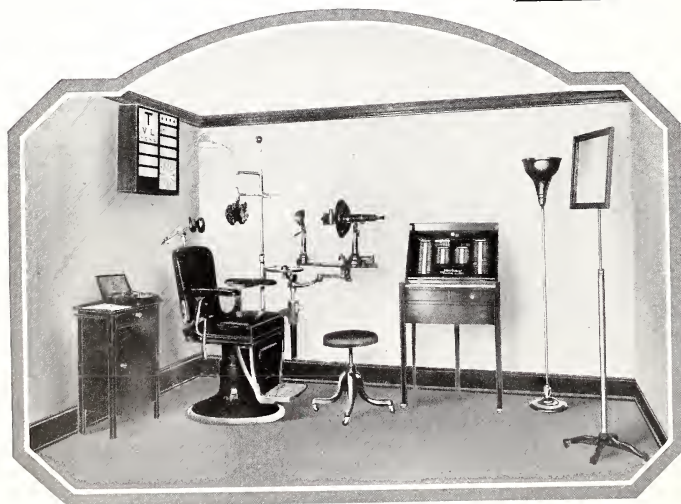
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Above, we picture a complete refraction room fitted with New Era Equipment. Any Optometrist should be proud to work in a room of this sort. It reflects an atmosphere of true professionalism and quality; yet the cost of the complete room is astoundingly low. Investigate New Era Equipment before establishing yourself in your new office.

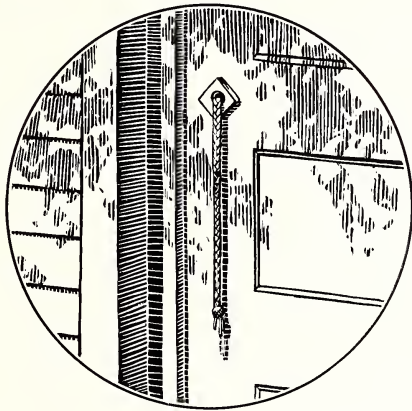
## NEW ERA INVITES YOU

New Era Optical Company cordially invites all Northern Illinois Students to make New Era Equipment Rooms their headquarters when downtown in Chicago. Our Equipment Department contains refraction instruments and refraction room equipment of all makes and types. Come in at any time and try out the various instruments—experiment with them in our model refraction rooms—make your selection with care.

Recently New Era has designed and had manufactured exclusively for them a number of refraction room accessories. These are thoroughly modern, in tune with modern Optometry and priced far below similar pieces of other makers. Before selecting your equipment investigate New Era Equipment.

# NEW ERA OPTICAL COMPANY

17 N. Wabash Avenue.....Chicago, Illinois



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## OUR LATCHSTRING IS OUT TO YOU

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Soon commencement—then you who are now students will be alumni—Optometrists, responsible for the vision of your patients.

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You are familiar with American Optical products. We invite you to get acquainted early with AO people and AO service.

---

## AMERICAN OPTICAL COMPANY

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## Sense and Reason

Taste was given man for this:  
That he might sip a woman's kiss.  
And touch, that he might understand  
The pressure of her dainty hand.  
While speech became of him a part  
That he might win a woman's heart.  
And smell, that he might drink the rare,  
Enchanting fragrance of her hair.  
Then hearing, that he might rejoice,  
Bathed in the beauty of her voice.  
But sight was given him, I think,  
That he might see a woman's wink.

Goulding—I suppose you think I am very young  
and inexperienced.

Elderly Lady—Quite so, my boy but I did not  
know you could read my thoughts by looking into  
my eyes.

The near-sighted old lady in the grocery store  
asked: "Is that the head cheese over there?"

"No," replied the clerk, "that's Dr. Bray."

## Official Programmers

to

*Omega Delta Fraternity*

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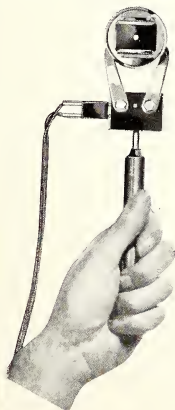
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WHO PURCHASES THE

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Doornbosch—What is the name, please

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 Ludeman—Yea.  
 Wallace—She ain't.

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Sawyer—Your boy's eyes are not diseased. All he needs is a little soap and water.  
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Tasker—I have just finished reading your book, "Ocular Anatomy."

G. G. Lisinger—My last one?

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